

CURRICULUM LINKS

GETTING THE MESSAGE

Key program outcomes

Students will:

- Examine the key features of successful community health campaigns, using examples of compelling advertisements
- Understand the different approaches used in campaigns to motivate behaviour change
- Produce a health campaign video (focused on pedestrian or cycling safety) for sharing and analysis back at school
- Understand the key behavioural factors influencing teen road safety issues
- Feel empowered to make safe choices as road users, and create positive change for their peers, family and the broader community

Key curriculum links

Health and PE

Personal, Social and Community Health

Being healthy, safe and active

- Plan, implement and critique strategies to enhance the health, safety and wellbeing of their communities (VCHPEP149)

Communicating and interacting for health and wellbeing

- Evaluate health information from a range of sources and apply to health decisions and situations (VCHPEP148)

VCE Vocational Major

- Personal Development Skills
- Literacy

Secondary curriculum links

Health and PE

Personal, Social and Community Health

Being healthy, safe and active

- Evaluate factors that shape identities, and analyse how individuals impact the identities of others (VCHPEP142)
- Plan, rehearse and evaluate options for managing situations where their own or others health, safety and wellbeing may be at risk (VCHPEP144)

- Identify and critique the accessibility and effectiveness of support services based in the community that impact on the ability to make healthy and safe choices (VCHPEP145)

Capability curriculum

Critical and Creative Thinking

Questions and possibilities

- Suspend judgements to allow new possibilities to emerge and investigate how this can broaden ideas and solutions (VCCCTQ044)
- Challenge previously held assumptions and create new links, proposals and artefacts by investigating ideas that provoke shifts in perspectives and cross boundaries to generate ideas and solutions (VCCCTQ045)

Ethical Capability

Decision making and actions

- Discuss issues raised by thinking about consequences and duties, in approaches to decision-making and action, and arguments for and against these approaches (VCECD022)

Personal and Social Capability

Self-Awareness and Management

Development of resilience

- Analyse the significance of independence and individual responsibility in the completion of challenging tasks (VCPSCSE045)

Relationships and diversity

- Analyse how divergent values and beliefs contribute to different perspectives on social issues (VCPSCSO047)

Collaboration

- Evaluate own and others contribution to group tasks, critiquing roles including leadership and provide useful feedback to peers, evaluate task achievement and make recommendations for improvements in relation to team goals (VCPSCSO050)